

Seasonal Specialties, LLC., Privacy Policy

Introduction.

Thank you for visiting <http://www.seasonalspecialties.com> (the “Site”), which is owned and operated by Seasonal Specialties, LLC., (“Seasonal,” “we,” “our”). We recognize that you may have questions about our collection, use and disclosure of your personally identifiable information (“PII”). Accordingly, we would like to share with you this Privacy Policy to inform you about the information we collect from you, how we collect it, and what we do with it. We value our relationship with you and want to help keep your experience on our Site secure, enjoyable, efficient and easy. If you have any questions or comments about this Privacy Policy, please contact us at legal@seasonalspecialties.com.

User Agreement.

By submitting your PII to us, you represent that you have read, understand and will abide by the terms and conditions of our Terms of Use Agreement, at [www.SeasonalSpecialties.com/Seasonal Specialties Terms of Use.pdf](http://www.SeasonalSpecialties.com/Seasonal%20Specialties%20Terms%20of%20Use.pdf).

What we Collect.

Personal Identifiable Information (“PII”). We collect PII from you. This is information that can be used to identify you individually. Examples of PII include, but are not limited to, your name, business name, mailing address, phone number and email address.

Non-Personal Information. We collect “non-personal” information (“NPI”) from you. NPI cannot be easily used to personally identify you. Examples of NPI include, but are not limited to, the type of web browser you use, the URL of the previous website you visited, clickstream patterns, your ISP, your operating system and your IP address.

PII and NPI are collectively referred to as “Information.”

How and when Information is Collected.

We collect PII from you when you provide it to us. We also use analytic and reporting technologies to record NPI when you access our Site.

How we use the Information we Collect.

PII is used for our internal business purposes. Such activity includes, but is not limited to, providing service-call information to our various vendors; maintaining, evaluating and generally improving our sales, service and our Site.

NPI is used to track your use of the Site and other internal business purposes, such as Site maintenance, evaluation and user-experience.

Disclosure to Third Parties.

Disclosure to Successors. We may disclose Information to any successor-in-interest of ours, such as, but not limited to, a company that acquires us.

Disclosure to Unaffiliated Third Parties. We may disclose Information to prevent an emergency, to protect or enforce the rights of a third party, as required or permitted by law (including, but not limited to, compliance with a subpoena).

Disclosure to Third-Party Service Providers. We may contract with various third parties and provide Information to them. These parties may use the Information in the course of providing services to us. While we take care in selecting these providers, we cannot guarantee that Information will not be disclosed to other third parties. You agree we are not liable for any Information disclosure by these third party service providers.

Disclosure of NPI. We may disclose NPI, usually in aggregate form, to potential strategic partners, licensors, advertisers, investors, customers and others. **You may not opt-out of the sharing of this information.**

Are Changes Made to this Privacy Policy?

Yes. We reserve the right to modify, add or remove any terms and conditions in this Privacy Policy without notice or liability to you. Any changes we make will be effective immediately following posting on the Site.

Children's Privacy.

Our Site and services are not intended for users younger than 13 years of age. Accordingly, we will not knowingly collect or use any PII from children that we know are under 13 years of age. In addition, we will delete any Information in our database that we know originates from a child under the age of 13.

Cookies.

We use cookies in this Site. The cookie settings on this website are set to 'allow all cookies.' If you continue without changing these settings, you consent to the use of cookies, but if you desire, you can change your settings at any time <<at the bottom of this page>>.

Contact.

If you have any questions or concerns about this Site, or this Privacy Policy, please feel free to contact us at legal@seasonalspecialties.com.